



AP : GODREJ Sales Performance 21/03/2026 9:17 AM

MTD Sales
87.36 L

Brand Share %
3.69 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	38.88	2.32 %
Fridge	36.72	8.88 %
Wash-Mac	10.99	4.10 %
D-Freez	0.78	12.79 %
Total	87.36	3.69 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	56.23	4.36 %
TIRUPATI-01	31.14	2.89 %
Total	87.36	3.69 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	28.46	3.07 %
Fridge	20.71	9.53 %
Wash-Mac	6.87	4.89 %
D-Freez	0.19	5.69 %
Total	56.23	4.36 %

Branch *	MTD Sales L	Brand Share %
TDD1	0.92	3.05 %
GNT2	0.83	2.68 %
VKN1	0.78	3.08 %
DPE1	0.72	3.59 %
CKT1	0.72	2.94 %
BVR1	0.67	0.76 %
GVM1	0.66	2.75 %
VJW4	0.49	1.24 %
ELU1	0.39	0.81 %
JGG1	0.31	2.27 %
VJW5	0.27	0.52 %
NRT1	0.27	0.83 %
BPP1	0.22	1.88 %
PPM1	0.12	0.45 %
AMP1		0.00 %
GTSD		0.00 %
KND1		0.00 %
PNR1		0.00 %
TNK1		0.00 %
VUY1		0.00 %
Total	56.23	4.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	16.01	8.16 %
Air-Cond	10.42	1.39 %
Wash-Mac	4.12	3.23 %
D-Freez	0.58	21.77 %
Total	31.14	2.89 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.15	3.48 %
NLR1	2.05	2.88 %
PIL1	0.88	3.19 %
TPY1	0.77	0.83 %
KNL2	0.76	3.12 %
PMR1	0.64	2.55 %
NDL1	0.52	1.81 %
CTO1	0.46	0.94 %
TPI1	0.46	1.47 %
KHT1	0.45	1.04 %
PGR1	0.36	2.89 %
BVL1	0.35	1.54 %
VKI1	0.32	1.47 %
KDR1	0.29	0.78 %
RCY1	0.26	1.29 %
SPE1	0.26	1.20 %
PUT1	0.21	0.79 %
KOU1	0.14	0.67 %
KVL1	0.13	0.55 %
MPL1	0.11	0.46 %
GTL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	31.14	2.89 %