

MTD Sales
88.73 L

Brand Share %
5.64 %

Information:

MTD : 01-10-2025 To 19-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	35.69	6.37 %
Air-Cond	26.65	5.34 %
Wash-Mac	25.80	5.09 %
D-Freez	0.60	9.03 %
Total	88.73	5.64 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	49.67	5.76 %
TIRUPATI-01	39.07	5.50 %
Total	88.73	5.64 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.15	5.71 %
Fridge	16.92	5.74 %
Wash-Mac	14.60	5.90 %
Total	49.67	5.76 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.77	4.16 %
TNK1	1.66	3.83 %
ELU1	1.05	2.83 %
VJW3	0.95	2.21 %
PNR1	0.54	5.53 %
TDD1	0.45	1.83 %
PRL1	0.39	3.95 %
VKN1	0.28	1.03 %
PPM1	0.25	2.52 %
VUY1	0.24	2.89 %
DPE1	0.22	1.63 %
GVM1	0.18	1.18 %
AMP1	0.14	1.76 %
VJW1	0.13	0.30 %
KND1	0.13	0.55 %
GTSD		0.00 %
KDR1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	49.67	5.76 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	18.77	7.06 %
Wash-Mac	11.20	4.32 %
Air-Cond	8.50	4.68 %
D-Freez	0.60	14.52 %
Total	39.07	5.50 %

Branch *	MTD Sales L	Brand Share %
CTO1	2.09	4.50 %
TPY1	1.81	4.99 %
RJP1	0.96	3.15 %
DHN1	0.75	4.54 %
KOU1	0.71	5.04 %
PGR1	0.46	2.93 %
BVL1	0.15	1.09 %
PIL1	0.12	0.50 %
SPE1	0.12	0.50 %
GTL1		0.00 %
KVL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	39.07	5.50 %