

MTD Sales
15.95 L

Brand Share %
3.30 %

Information:

MTD : 01-09-2025 To 19-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	7.72	5.20 %
Fridge	5.63	3.64 %
Air-Cond	2.59	1.51 %
D-Freez		0.05 %
Total	15.95	3.30 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	10.39	4.56 %
TIRUPATI-01	5.55	2.18 %
Total	15.95	3.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.93	6.68 %
Air-Cond	3.43	3.36 %
Fridge	3.24	4.99 %
D-Freez	-0.22	-10.58 %
Total	10.39	4.56 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.41	3.21 %
VKN1	0.26	2.78 %
ELU1	0.23	2.19 %
OGL1	0.22	2.01 %
TNK1	0.12	1.49 %
TDD1	0.11	1.46 %
CKT1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
VJW3	-0.06	-1.53 %
Total	10.39	4.56 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.79	4.23 %
Fridge	2.38	2.66 %
D-Freez	0.22	3.46 %
Air-Cond	-0.84	-1.21 %
Total	5.55	2.18 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.59	1.96 %
NLR1	0.39	3.03 %
CTO1	0.30	1.96 %
RJP1	0.19	2.01 %
KHT1	0.15	1.47 %
MPL1	0.14	1.31 %
TPY1	0.13	1.09 %
KOU1	0.11	1.95 %
BVL1		0.00 %
GTL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
PMR1	-0.11	-1.66 %
KNL1	-1.55	-52.50 %
Total	5.55	2.18 %