

MTD Sales
60.72 L

Brand Share %
5.83 %

Information:

MTD : 01-08-2025 To 19-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	35.01	7.70 %
Fridge	13.74	4.30 %
Wash-Mac	10.87	4.21 %
D-Freez	1.10	11.98 %
Total	60.72	5.83 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	37.89	6.54 %
TIRUPATI-01	22.83	4.95 %
Total	60.72	5.83 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.37	7.98 %
Fridge	8.02	5.06 %
Wash-Mac	5.06	4.58 %
D-Freez	0.44	7.74 %
Total	37.89	6.54 %

Branch *	MTD Sales L	Brand Share %
OGL1	1.48	4.62 %
BVR1	1.32	2.78 %
KND1	1.09	5.53 %
VJW3	0.96	4.64 %
NRT1	0.86	4.94 %
CRL1	0.65	3.82 %
VJW4	0.53	4.41 %
VJW2	0.49	3.25 %
AMP1	0.41	4.46 %
DPE1	0.40	5.16 %
CKT1	0.38	3.29 %
BPP1	0.28	3.33 %
GNT2	0.15	1.27 %
KDR1	0.14	1.17 %
PPM1	0.13	1.64 %
GVM1	0.11	0.38 %
TDD1	0.11	0.72 %
PNR1		0.00 %
VUY1		0.00 %
Total	37.89	6.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.64	7.12 %
Wash-Mac	5.81	3.94 %
Fridge	5.72	3.55 %
D-Freez	0.66	18.76 %
Total	22.83	4.95 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.83	5.10 %
CTO1	1.54	5.11 %
PUT1	0.79	2.64 %
PDT1	0.76	3.38 %
MPL1	0.62	5.20 %
PMR1	0.28	2.06 %
NDL1	0.26	1.74 %
PGR1	0.26	2.24 %
ADI1	0.24	1.62 %
RJP1	0.23	1.84 %
PIL1	0.23	1.83 %
NYP1	0.22	1.05 %
SPE1	0.15	1.01 %
KOU1	0.14	1.45 %
GTL1	0.12	2.40 %
KNL2	0.11	1.01 %
BVL1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	22.83	4.95 %