



AP : GODREJ Sales Performance 20/03/2026 9:17 AM

MTD Sales
81.22 L

Brand Share %
3.57 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	37.58	2.31 %
Fridge	32.14	8.25 %
Wash-Mac	10.72	4.23 %
D-Freez	0.78	12.79 %
Total	81.22	3.57 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	52.94	4.33 %
TIRUPATI-01	28.28	2.68 %
Total	81.22	3.57 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.64	3.12 %
Fridge	18.40	9.14 %
Wash-Mac	6.70	5.13 %
D-Freez	0.19	5.69 %
Total	52.94	4.33 %

Branch *	MTD Sales L	Brand Share %
TDD1	0.92	3.27 %
GNT2	0.83	2.75 %
CKT1	0.72	3.04 %
GVM1	0.66	2.87 %
VKN1	0.64	2.56 %
DPE1	0.52	2.83 %
BVR1	0.50	0.63 %
VJW4	0.49	1.38 %
ELU1	0.39	0.82 %
JGG1	0.31	2.38 %
VJW5	0.27	0.52 %
NRT1	0.27	0.85 %
BPP1	0.22	2.32 %
PPM1	0.12	0.47 %
AMP1		0.00 %
GTSD		0.00 %
KND1		0.00 %
PNR1		0.00 %
TNK1		0.00 %
VUY1		0.00 %
Total	52.94	4.33 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	13.74	7.30 %
Air-Cond	9.94	1.34 %
Wash-Mac	4.02	3.27 %
D-Freez	0.58	21.77 %
Total	28.28	2.68 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.82	3.28 %
NLR1	2.05	2.89 %
TPY1	0.77	0.83 %
PMR1	0.64	2.67 %
NDL1	0.52	1.86 %
CTO1	0.46	0.95 %
TPI1	0.46	1.50 %
KHT1	0.45	1.07 %
PIL1	0.39	1.48 %
PGR1	0.36	2.98 %
BVL1	0.35	1.58 %
VKI1	0.32	1.50 %
KDR1	0.29	0.78 %
RCY1	0.26	1.34 %
SPE1	0.26	1.20 %
KNL2	0.15	0.64 %
KOU1	0.14	0.69 %
KVL1	0.13	0.58 %
MPL1	0.11	0.46 %
GTL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PUT1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	28.28	2.68 %