

MTD Sales
29.67 L

Brand Share %
5.01 %

Information:

MTD : 01-11-2025 To 18-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	13.02	5.99 %
Fridge	12.01	5.86 %
Air-Cond	3.75	2.30 %
D-Freez	0.88	14.34 %
Total	29.67	5.01 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	18.67	6.10 %
TIRUPATI-01	11.00	3.84 %
Total	29.67	5.01 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.46	7.10 %
Fridge	7.46	6.82 %
Air-Cond	3.52	4.03 %
D-Freez	0.23	5.49 %
Total	18.67	6.10 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.67	4.98 %
OGL1	0.66	4.34 %
BVR1	0.52	2.36 %
RMV1	0.44	3.93 %
VJW1	0.37	1.85 %
VKN1	0.36	4.66 %
VJW5	0.28	2.74 %
VJW2	0.23	3.33 %
KDR1	0.13	1.81 %
GNT2	0.12	2.24 %
NPR1	0.11	1.42 %
AMP1		0.00 %
DPE1		0.00 %
KND1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	18.67	6.10 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.56	4.95 %
Fridge	4.55	4.75 %
D-Freez	0.65	32.51 %
Air-Cond	0.23	0.30 %
Total	11.00	3.84 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.58	3.48 %
KVL1	0.41	4.81 %
NLR1	0.41	2.61 %
KOU1	0.26	4.80 %
MPL1	0.24	2.73 %
PGR1	0.19	3.14 %
KDA1	0.12	1.40 %
KNL2	0.12	1.13 %
PDT1	0.12	1.15 %
TPY1	0.12	0.68 %
PMR1	0.11	0.88 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	11.00	3.84 %