

MTD Sales
82.37 L

Brand Share %
5.70 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	33.88	6.57 %
Air-Cond	24.91	5.38 %
Wash-Mac	23.38	5.08 %
D-Freez	0.20	3.24 %
Total	82.37	5.70 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	46.42	5.77 %
TIRUPATI-01	35.95	5.61 %
Total	82.37	5.70 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.44	5.82 %
Fridge	15.75	5.78 %
Wash-Mac	13.23	5.75 %
Total	46.42	5.77 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.77	4.47 %
TNK1	1.52	3.89 %
NPR1	0.95	4.65 %
ELU1	0.91	2.54 %
CKT1	0.86	4.94 %
VJW3	0.71	1.74 %
TDD1	0.45	1.82 %
PRL1	0.39	4.30 %
VKN1	0.28	1.15 %
VUY1	0.24	2.97 %
DPE1	0.22	1.64 %
GVM1	0.18	1.20 %
AMP1	0.14	1.80 %
VJW1	0.13	0.32 %
KND1	0.13	0.58 %
GTSD		0.00 %
KDR1		0.00 %
PPM1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	46.42	5.77 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	18.13	7.46 %
Wash-Mac	10.15	4.41 %
Air-Cond	7.47	4.57 %
D-Freez	0.20	5.56 %
Total	35.95	5.61 %

Branch *	MTD Sales L	Brand Share %
CTO1	2.09	5.19 %
TPY1	1.81	5.32 %
MPL1	1.09	4.66 %
DHN1	0.75	4.72 %
RJP1	0.72	2.54 %
KNL2	0.60	2.89 %
PGR1	0.46	3.15 %
BVL1	0.15	1.15 %
PIL1	0.12	0.55 %
SPE1	0.12	0.58 %
GTL1		0.00 %
KVL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	35.95	5.61 %