

MTD Sales
15.15 L

Brand Share %
3.22 %

Information:

MTD : 01-09-2025 To 18-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	7.45	5.15 %
Fridge	5.39	3.56 %
Air-Cond	2.30	1.38 %
D-Freez		0.05 %
Total	15.15	3.22 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	10.27	4.62 %
TIRUPATI-01	4.88	1.96 %
Total	15.15	3.22 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.82	6.58 %
Air-Cond	3.43	3.47 %
Fridge	3.24	5.10 %
D-Freez	-0.22	-10.58 %
Total	10.27	4.62 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.41	3.21 %
VKN1	0.26	2.88 %
ELU1	0.23	2.25 %
OGL1	0.22	2.01 %
TNK1	0.12	1.55 %
TDD1	0.11	1.50 %
CKT1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
VJW3	-0.06	-1.66 %
Total	10.27	4.62 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.64	4.19 %
Fridge	2.15	2.45 %
D-Freez	0.22	3.57 %
Air-Cond	-1.13	-1.66 %
Total	4.88	1.96 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.59	1.99 %
CTO1	0.30	2.01 %
DHN1	0.19	2.87 %
RJP1	0.19	2.18 %
KHT1	0.15	1.52 %
MPL1	0.14	1.31 %
TPY1	0.13	1.09 %
KOU1	0.11	1.95 %
BVL1		0.00 %
GTL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
PMR1	-0.11	-1.79 %
KNL1	-1.84	-68.99 %
Total	4.88	1.96 %