

MTD Sales
60.06 L

Brand Share %
5.91 %

Information:

MTD : 01-08-2025 To 18-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	35.01	7.86 %
Fridge	13.27	4.28 %
Wash-Mac	10.68	4.24 %
D-Freez	1.10	12.68 %
Total	60.06	5.91 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	37.42	6.64 %
TIRUPATI-01	22.64	5.00 %
Total	60.06	5.91 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.37	8.19 %
Fridge	7.55	4.96 %
Wash-Mac	5.06	4.69 %
D-Freez	0.44	7.74 %
Total	37.42	6.64 %

Branch *	MTD Sales L	Brand Share %
OGL1	1.48	4.95 %
BVR1	1.32	2.81 %
KND1	1.09	5.53 %
VJW3	0.96	4.68 %
NRT1	0.86	5.23 %
CRL1	0.65	3.82 %
VJW4	0.53	4.61 %
VJW2	0.49	3.25 %
AMP1	0.41	4.46 %
DPE1	0.40	5.29 %
CKT1	0.38	3.29 %
BPP1	0.28	3.77 %
GNT2	0.15	1.27 %
KDR1	0.14	1.21 %
PPM1	0.13	1.77 %
GVM1	0.11	0.38 %
TDD1	0.11	0.75 %
PNR1		0.00 %
VUY1		0.00 %
Total	37.42	6.64 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.64	7.20 %
Fridge	5.72	3.63 %
Wash-Mac	5.62	3.90 %
D-Freez	0.66	21.90 %
Total	22.64	5.00 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.83	5.26 %
CTO1	1.54	5.14 %
PUT1	0.79	2.64 %
PDT1	0.76	3.42 %
MPL1	0.62	5.28 %
PMR1	0.28	2.06 %
NDL1	0.26	1.77 %
PGR1	0.26	2.42 %
ADI1	0.24	1.63 %
RJP1	0.23	1.95 %
PIL1	0.23	1.90 %
NYP1	0.22	1.07 %
SPE1	0.15	1.05 %
KOU1	0.14	1.50 %
GTL1	0.12	2.40 %
KNL2	0.11	1.01 %
BVL1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	22.64	5.00 %