

MTD Sales
68.38 L

Brand Share %
3.60 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	31.40	2.29 %
Fridge	25.90	8.24 %
Wash-Mac	10.30	4.86 %
D-Freez	0.78	13.25 %
Total	68.38	3.60 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	44.21	4.35 %
TIRUPATI-01	24.17	2.73 %
Total	68.38	3.60 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.49	3.13 %
Fridge	14.11	9.10 %
Wash-Mac	6.42	5.97 %
D-Freez	0.19	6.07 %
Total	44.21	4.35 %

Branch *	MTD Sales L	Brand Share %
GNT2	0.72	2.52 %
GVM1	0.66	3.39 %
VJW4	0.49	1.65 %
CKT1	0.45	2.05 %
VKN1	0.42	2.08 %
ELU1	0.39	1.10 %
JGG1	0.31	2.84 %
VJW5	0.27	0.75 %
NRT1	0.27	0.91 %
BPP1	0.22	2.46 %
BVR1	0.18	0.31 %
PPM1	0.12	0.60 %
DPE1	0.11	0.75 %
AMP1		0.00 %
GTSD		0.00 %
KND1		0.00 %
PNR1		0.00 %
TNK1		0.00 %
VUY1		0.00 %
Total	44.21	4.35 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	11.79	7.40 %
Air-Cond	7.92	1.28 %
Wash-Mac	3.88	3.72 %
D-Freez	0.58	21.77 %
Total	24.17	2.73 %

Branch *	MTD Sales L	Brand Share %
NLR1	1.33	2.16 %
TPY1	0.77	1.03 %
NDL1	0.52	2.20 %
CTO1	0.46	1.11 %
TPI1	0.46	1.72 %
KHT1	0.45	1.41 %
PIL1	0.39	1.57 %
PGR1	0.36	3.22 %
BVL1	0.35	1.82 %
KDR1	0.29	1.52 %
RCY1	0.26	1.49 %
PMR1	0.26	1.29 %
SPE1	0.26	1.53 %
KNL2	0.15	0.72 %
KOU1	0.14	0.85 %
KVL1	0.13	0.66 %
MPL1	0.11	0.52 %
GTL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PUT1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	24.17	2.73 %