

MTD Sales
28.63 L

Brand Share %
4.96 %

Information:

MTD : 01-11-2025 To 17-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	12.85	6.03 %
Fridge	11.43	5.79 %
Air-Cond	3.47	2.16 %
D-Freez	0.88	14.34 %
Total	28.63	4.96 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	18.12	6.04 %
TIRUPATI-01	10.51	3.79 %
Total	28.63	4.96 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.46	7.18 %
Fridge	7.20	6.80 %
Air-Cond	3.24	3.75 %
D-Freez	0.23	5.49 %
Total	18.12	6.04 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.66	4.44 %
BVR1	0.52	2.40 %
RMV1	0.44	3.93 %
VJW1	0.37	1.87 %
VKN1	0.36	4.66 %
VJW5	0.28	2.74 %
VJW2	0.23	3.33 %
KDR1	0.13	1.81 %
GNT2	0.12	2.24 %
NPR1	0.11	1.64 %
AMP1		0.00 %
DPE1		0.00 %
KND1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	18.12	6.04 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.39	4.93 %
Fridge	4.23	4.63 %
D-Freez	0.65	32.51 %
Air-Cond	0.23	0.31 %
Total	10.51	3.79 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.30	4.35 %
CTO1	0.58	3.51 %
KVL1	0.41	4.81 %
NLR1	0.41	2.71 %
MPL1	0.24	2.73 %
PGR1	0.19	3.14 %
KDA1	0.12	1.40 %
KNL2	0.12	1.19 %
PDT1	0.12	1.33 %
TPY1	0.12	0.69 %
PMR1	0.11	0.89 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	10.51	3.79 %