

MTD Sales
74.20 L

Brand Share %
5.78 %

Information:

MTD : 01-10-2025 To 17-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	30.13	6.68 %
Air-Cond	22.57	5.43 %
Wash-Mac	21.30	5.17 %
D-Freez	0.20	3.61 %
Total	74.20	5.78 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	41.33	5.84 %
TIRUPATI-01	32.86	5.70 %
Total	74.20	5.78 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.69	5.86 %
Fridge	13.85	5.91 %
Wash-Mac	11.79	5.81 %
Total	41.33	5.84 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.65	3.32 %
OGL1	1.61	5.37 %
TNK1	1.52	4.20 %
ELU1	0.91	2.64 %
CKT1	0.86	5.60 %
JGG1	0.59	5.71 %
TDD1	0.45	1.99 %
PRL1	0.39	5.14 %
VKN1	0.28	1.26 %
VUY1	0.24	3.04 %
DPE1	0.22	1.66 %
GVM1	0.18	1.22 %
AMP1	0.14	1.95 %
VJW1	0.13	0.35 %
KND1	0.13	0.62 %
GTSD		0.00 %
KDR1		0.00 %
PPM1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	41.33	5.84 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	16.28	7.51 %
Wash-Mac	9.51	4.56 %
Air-Cond	6.88	4.64 %
D-Freez	0.20	6.76 %
Total	32.86	5.70 %

Branch *	MTD Sales L	Brand Share %
CTO1	2.09	5.57 %
TPY1	1.81	5.72 %
RJP1	0.72	2.78 %
KNL2	0.60	3.41 %
DHN1	0.50	3.50 %
PGR1	0.46	3.56 %
BVL1	0.15	1.25 %
PIL1	0.12	0.57 %
GTL1		0.00 %
KVL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	32.86	5.70 %