

MTD Sales
72.29 L

Brand Share %
6.52 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	39.61	7.94 %
Fridge	21.38	6.40 %
Wash-Mac	11.30	4.30 %
Total	72.29	6.52 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	37.27	6.52 %
VIJAYAWADA-01	35.02	6.53 %
Total	72.29	6.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.33	8.14 %
Fridge	11.20	6.38 %
Wash-Mac	4.74	3.60 %
Total	37.27	6.52 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.98	4.95 %
KDA1	1.74	4.87 %
SPE1	0.92	5.28 %
KNL1	0.78	5.63 %
MPL1	0.76	5.21 %
NYP1	0.72	4.77 %
KDR1	0.54	3.79 %
DHN1	0.53	4.22 %
RJP1	0.45	2.04 %
BVL1	0.39	2.59 %
TPY1	0.37	1.68 %
KVL1	0.34	2.89 %
NLR1	0.33	1.23 %
KOU1	0.31	1.95 %
KAR1	0.21	1.83 %
VKI1	0.12	1.04 %
GTL1		0.00 %
KHT1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	37.27	6.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.28	7.72 %
Fridge	10.18	6.41 %
Wash-Mac	6.56	5.00 %
Total	35.02	6.53 %

Branch *	MTD Sales L	Brand Share %
OGL1	1.50	6.50 %
GNT1	1.40	6.28 %
CRL1	1.37	4.97 %
BVR1	1.23	5.25 %
ELU1	0.74	4.71 %
TDD1	0.72	5.34 %
NRT1	0.64	5.30 %
JGG1	0.36	6.52 %
CKT1	0.34	3.82 %
MTM1	0.31	3.62 %
VJW1	0.31	1.40 %
TNI1	0.28	2.31 %
AMP1	0.20	5.70 %
TNK1	0.15	0.84 %
VJW4	0.15	0.76 %
KND1	0.12	1.51 %
GNT2		0.00 %
GTSD		0.00 %
NZV1		0.00 %
VJW5		0.00 %
VUY1		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	35.02	6.53 %