

MTD Sales  
57.91 L

Brand Share %  
5.92 %

Information:

MTD : 01-08-2025 To 17-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.92 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 34.48       | 7.91 %        |
| Fridge   | 12.20       | 4.10 %        |
| Wash-Mac | 10.14       | 4.28 %        |
| D-Freez  | 1.10        | 13.52 %       |
| Total    | 57.91       | 5.92 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 36.20       | 6.64 %        |
| TIRUPATI-01   | 21.72       | 5.02 %        |
| Total         | 57.91       | 5.92 %        |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 24.09       | 8.27 %        |
| Fridge   | 6.72        | 4.56 %        |
| Wash-Mac | 4.95        | 4.89 %        |
| D-Freez  | 0.44        | 8.28 %        |
| Total    | 36.20       | 6.64 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| OGL1     | 1.48        | 5.19 %        |
| BVR1     | 1.32        | 3.00 %        |
| VJW3     | 0.96        | 4.75 %        |
| NRT1     | 0.86        | 5.43 %        |
| KND1     | 0.81        | 4.23 %        |
| VJW4     | 0.53        | 4.66 %        |
| CRL1     | 0.50        | 3.04 %        |
| VJW2     | 0.49        | 3.31 %        |
| AMP1     | 0.41        | 4.46 %        |
| DPE1     | 0.40        | 5.50 %        |
| CKT1     | 0.38        | 3.38 %        |
| BPP1     | 0.28        | 3.95 %        |
| GNT2     | 0.15        | 1.31 %        |
| KDR1     | 0.14        | 1.24 %        |
| PPM1     | 0.13        | 1.92 %        |
| GVM1     | 0.11        | 0.38 %        |
| TDD1     | 0.11        | 0.75 %        |
| PNR1     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| Total    | 36.20       | 6.64 %        |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 10.38       | 7.20 %        |
| Fridge   | 5.48        | 3.65 %        |
| Wash-Mac | 5.19        | 3.83 %        |
| D-Freez  | 0.66        | 23.24 %       |
| Total    | 21.72       | 5.02 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 1.83        | 5.54 %        |
| CTO1     | 1.54        | 5.43 %        |
| PDT1     | 0.76        | 3.59 %        |
| PUT1     | 0.68        | 2.27 %        |
| MPL1     | 0.62        | 5.56 %        |
| PMR1     | 0.28        | 2.09 %        |
| NDL1     | 0.26        | 1.77 %        |
| ADI1     | 0.24        | 1.66 %        |
| RJP1     | 0.23        | 1.99 %        |
| PIL1     | 0.23        | 1.90 %        |
| NYP1     | 0.22        | 1.08 %        |
| SPE1     | 0.15        | 1.07 %        |
| KOU1     | 0.14        | 1.56 %        |
| GTL1     | 0.12        | 2.40 %        |
| KNL2     | 0.11        | 1.27 %        |
| BVL1     |             | 0.00 %        |
| PGR1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| Total    | 21.72       | 5.02 %        |