



# AP : GODREJ Sales Performance 18/03/2026 9:18 AM

MTD Sales  
67.63 L

Brand Share %  
3.61 %

Information:

MTD : 01-03-2026 To 17-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	31.16	2.30 %
Fridge	25.56	8.25 %
Wash-Mac	10.14	5.00 %
D-Freez	0.78	14.20 %
Total	67.63	3.61 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	43.62	4.34 %
TIRUPATI-01	24.01	2.75 %
Total	67.63	3.61 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.24	3.11 %
Fridge	13.77	9.03 %
Wash-Mac	6.42	6.34 %
D-Freez	0.19	6.46 %
Total	43.62	4.34 %

Branch *	MTD Sales L	Brand Share %
GNT2	0.72	2.52 %
GVM1	0.66	3.39 %
VJW4	0.49	1.65 %
CKT1	0.45	2.06 %
VKN1	0.42	2.08 %
ELU1	0.39	1.11 %
JGG1	0.31	2.84 %
VJW5	0.27	0.75 %
NRT1	0.27	0.92 %
BPP1	0.22	2.61 %
BVR1	0.18	0.31 %
PPM1	0.12	0.61 %
DPE1	0.11	0.75 %
AMP1		0.00 %
GTSD		0.00 %
KND1		0.00 %
PNR1		0.00 %
TNK1		0.00 %
VUY1		0.00 %
Total	43.62	4.34 %

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Fridge	11.79	7.50 %
Air-Cond	7.92	1.30 %
Wash-Mac	3.72	3.66 %
D-Freez	0.58	23.48 %
<b>Total</b>	<b>24.01</b>	<b>2.75 %</b>

Branch *	MTD Sales L	Brand Share %
NLR1	1.33	2.18 %
TPY1	0.77	1.03 %
NDL1	0.52	2.24 %
CTO1	0.46	1.17 %
TPI1	0.46	1.75 %
KHT1	0.45	1.45 %
PIL1	0.39	1.58 %
PGR1	0.36	3.22 %
BVL1	0.35	1.87 %
KDR1	0.29	1.52 %
RCY1	0.26	1.54 %
PMR1	0.26	1.29 %
SPE1	0.26	1.53 %
KNL2	0.15	0.72 %
KOU1	0.14	0.85 %
KVL1	0.13	0.67 %
MPL1	0.11	0.52 %
GTL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PUT1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
<b>Total</b>	<b>24.01</b>	<b>2.75 %</b>