

MTD Sales
27.25 L

Brand Share %
4.92 %

Information:

MTD : 01-11-2025 To 16-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	12.12	5.95 %
Fridge	11.02	5.85 %
Air-Cond	3.23	2.07 %
D-Freez	0.88	14.64 %
Total	27.25	4.92 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	17.29	6.06 %
TIRUPATI-01	9.96	3.71 %
Total	27.25	4.92 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	7.06	7.05 %
Wash-Mac	7.00	7.15 %
Air-Cond	3.00	3.61 %
D-Freez	0.23	5.66 %
Total	17.29	6.06 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.66	4.63 %
TNK1	0.53	4.04 %
BVR1	0.52	2.62 %
VJW1	0.37	2.04 %
VJW5	0.28	2.74 %
RMV1	0.27	2.63 %
VJW2	0.23	3.39 %
KDR1	0.13	1.81 %
GNT2	0.12	2.37 %
NPR1	0.11	1.64 %
AMP1		0.00 %
DPE1		0.00 %
KND1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	17.29	6.06 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.12	4.84 %
Fridge	3.96	4.48 %
D-Freez	0.65	32.51 %
Air-Cond	0.23	0.32 %
Total	9.96	3.71 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.30	4.50 %
CTO1	0.58	3.70 %
RJP1	0.51	4.89 %
NLR1	0.41	2.71 %
KVL1	0.28	3.32 %
MPL1	0.24	2.79 %
PGR1	0.19	3.26 %
KOU1	0.13	2.93 %
KDA1	0.12	1.40 %
KNL2	0.12	1.21 %
PDT1	0.12	1.37 %
TPY1	0.12	0.70 %
PMR1	0.11	0.92 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	9.96	3.71 %