

MTD Sales
69.72 L

Brand Share %
5.72 %

Information:

MTD : 01-10-2025 To 16-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	27.69	6.42 %
Air-Cond	21.99	5.53 %
Wash-Mac	19.85	5.15 %
D-Freez	0.20	3.91 %
Total	69.72	5.72 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	39.96	5.84 %
TIRUPATI-01	29.76	5.56 %
Total	69.72	5.72 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.43	5.93 %
Fridge	13.19	5.80 %
Wash-Mac	11.34	5.84 %
Total	39.96	5.84 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.65	3.32 %
OGL1	1.61	5.49 %
TNK1	1.52	4.35 %
ELU1	0.91	2.77 %
PRL1	0.39	5.14 %
TDD1	0.33	1.68 %
VKN1	0.28	1.31 %
VUY1	0.24	3.13 %
DPE1	0.22	1.70 %
GVM1	0.18	1.28 %
AMP1	0.14	2.17 %
VJW1	0.13	0.35 %
KND1	0.13	0.66 %
GTSD		0.00 %
KDR1		0.00 %
PPM1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	39.96	5.84 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	14.50	7.12 %
Wash-Mac	8.50	4.46 %
Air-Cond	6.56	4.77 %
D-Freez	0.20	7.89 %
Total	29.76	5.56 %

Branch *	MTD Sales L	Brand Share %
NLR1	1.54	5.26 %
TPY1	1.51	5.17 %
NDL1	0.92	5.69 %
RJP1	0.72	2.86 %
PGR1	0.46	3.87 %
KNL2	0.46	4.10 %
DHN1	0.32	2.54 %
BVL1	0.15	1.36 %
PIL1	0.12	0.63 %
GTL1		0.00 %
KVL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	29.76	5.56 %