

MTD Sales
14.01 L

Brand Share %
3.16 %

Information:

MTD : 01-09-2025 To 16-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	7.07	5.25 %
Fridge	4.67	3.32 %
Air-Cond	2.06	1.28 %
D-Freez	0.22	2.69 %
Total	14.01	3.16 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	9.29	4.34 %
TIRUPATI-01	4.72	2.06 %
Total	14.01	3.16 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.58	6.55 %
Air-Cond	3.18	3.21 %
Fridge	2.52	4.36 %
Total	9.29	4.34 %

Branch *	MTD Sales L	Brand Share %
VKN1	0.26	3.03 %
ELU1	0.23	2.53 %
OGL1	0.22	2.18 %
VJW1	0.18	2.42 %
VJW3	0.15	1.88 %
TNK1	0.12	1.59 %
TDD1	0.11	1.65 %
CKT1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
Total	9.29	4.34 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.49	4.36 %
Fridge	2.15	2.59 %
D-Freez	0.22	3.72 %
Air-Cond	-1.13	-1.86 %
Total	4.72	2.06 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.59	2.12 %
CTO1	0.30	2.18 %
RJP1	0.19	2.21 %
KHT1	0.15	1.61 %
MPL1	0.14	1.77 %
TPY1	0.13	1.17 %
KOU1	0.11	2.05 %
BVL1		0.00 %
GTL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
PMR1	-0.11	-1.86 %
KNL1	-1.84	-80.77 %
Total	4.72	2.06 %