

MTD Sales
55.69 L

Brand Share %
5.91 %

Information:

MTD : 01-08-2025 To 16-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	33.19	7.77 %
Fridge	12.20	4.28 %
Wash-Mac	9.20	4.14 %
D-Freez	1.10	14.45 %
Total	55.69	5.91 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	34.75	6.60 %
TIRUPATI-01	20.94	5.04 %
Total	55.69	5.91 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.06	8.07 %
Fridge	6.72	4.77 %
Wash-Mac	4.53	4.75 %
D-Freez	0.44	9.19 %
Total	34.75	6.60 %

Branch *	MTD Sales L	Brand Share %
OGL1	1.48	5.34 %
BVR1	1.06	2.49 %
VJW3	0.96	4.83 %
NRT1	0.86	5.57 %
KND1	0.81	4.31 %
VJW4	0.53	4.74 %
VJW2	0.49	3.28 %
AMP1	0.41	4.64 %
DPE1	0.40	5.50 %
CKT1	0.38	3.49 %
BPP1	0.28	4.07 %
CRL1	0.24	1.53 %
KDR1	0.14	1.30 %
PPM1	0.13	1.97 %
GVM1	0.11	0.39 %
TDD1	0.11	0.77 %
GNT2		0.00 %
PNR1		0.00 %
VUY1		0.00 %
Total	34.75	6.60 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.13	7.15 %
Fridge	5.48	3.80 %
Wash-Mac	4.67	3.67 %
D-Freez	0.66	23.24 %
Total	20.94	5.04 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.83	5.85 %
CTO1	1.54	5.91 %
PUT1	0.68	2.32 %
MPL1	0.62	5.70 %
PDT1	0.50	2.49 %
NDL1	0.26	1.84 %
ADI1	0.24	1.85 %
RJP1	0.23	2.04 %
NYP1	0.22	1.09 %
SPE1	0.15	1.07 %
KOU1	0.14	1.56 %
GTL1	0.12	2.51 %
KNL2	0.11	1.37 %
PIL1	0.11	0.99 %
BVL1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	20.94	5.04 %