



AP : GODREJ Sales Performance 17/05/2026 9:17 AM

MTD Sales
99.92 L

Brand Share %
3.80 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	60.36	3.03 %
Fridge	31.07	7.95 %
Wash-Mac	8.15	3.68 %
D-Freez	0.34	1.25 %
Total	99.92	3.80 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	62.41	4.10 %
TIRUPATI-01	37.51	3.38 %
Total	99.92	3.80 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.96	3.25 %
Fridge	17.71	8.78 %
Wash-Mac	5.74	5.26 %
Total	62.41	4.10 %

Branch *	MTD Sales L	Brand Share %
VJW1	2.38	3.09 %
NRT1	1.59	3.56 %
BVR1	1.33	1.55 %
PRL1	1.05	3.64 %
NPR1	0.95	2.40 %
VJW4	0.87	1.48 %
ELU1	0.83	1.87 %
BPP1	0.65	3.39 %
TNI1	0.46	2.10 %
KND1	0.30	0.81 %
VJW5	0.20	0.56 %
PNR1	0.13	1.48 %
TDD1	0.10	0.20 %
GVM1		0.00 %
PPM1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	62.41	4.10 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.41	2.69 %
Fridge	13.36	7.06 %
Wash-Mac	2.40	2.14 %
D-Freez	0.34	2.35 %
Total	37.51	3.38 %

Branch *	MTD Sales L	Brand Share %
NLR1	1.49	2.44 %
ATP1	1.02	2.25 %
DHN1	0.69	3.29 %
GTL1	0.60	3.39 %
MPL1	0.57	2.37 %
KDR1	0.49	1.13 %
SPE1	0.43	1.02 %
BVL1	0.38	1.08 %
KAR1	0.31	1.41 %
NYP1	0.30	0.92 %
PMR1	0.27	0.85 %
KVL1	0.17	0.49 %
PUT1	0.10	0.27 %
TPY1	0.09	0.12 %
KHT1		0.00 %
KOU1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
WHKD		0.00 %
Total	37.51	3.38 %