



# AP : GODREJ Sales Performance 17/03/2026 9:18 AM

MTD Sales  
64.65 L

Brand Share %  
3.57 %

Information:

MTD : 01-03-2026 To 16-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	29.30	2.23 %
Fridge	24.92	8.43 %
Wash-Mac	9.85	5.09 %
D-Freez	0.58	11.81 %
Total	64.65	3.57 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	42.22	4.35 %
TIRUPATI-01	22.43	2.67 %
Total	64.65	3.57 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.13	3.05 %
Fridge	13.77	9.39 %
Wash-Mac	6.12	6.39 %
D-Freez	0.19	7.32 %
Total	42.22	4.35 %

Branch *	MTD Sales L	Brand Share %
GNT2	0.72	2.58 %
GVM1	0.66	3.43 %
VJW4	0.49	1.66 %
CKT1	0.45	2.15 %
VKN1	0.42	2.19 %
ELU1	0.39	1.15 %
JGG1	0.31	2.95 %
VJW5	0.27	0.76 %
NRT1	0.27	0.98 %
BPP1	0.22	2.67 %
BVR1	0.18	0.32 %
PPM1	0.12	0.62 %
DPE1	0.11	0.78 %
AMP1		0.00 %
GTSD		0.00 %
KND1		0.00 %
PNR1		0.00 %
TNK1		0.00 %
VUY1		0.00 %
Total	42.22	4.35 %

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Fridge	11.15	7.49 %
Air-Cond	7.17	1.22 %
Wash-Mac	3.72	3.81 %
D-Freez	0.39	16.98 %
<b>Total</b>	<b>22.43</b>	<b>2.67 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	2.87	3.25 %
NLR1	1.33	2.20 %
NDL1	0.52	2.40 %
TPY1	0.52	0.74 %
CTO1	0.46	1.23 %
TPI1	0.46	1.77 %
KHT1	0.45	1.55 %
PIL1	0.39	1.59 %
PGR1	0.36	3.37 %
BVL1	0.35	1.94 %
KDR1	0.29	1.55 %
RCY1	0.26	1.60 %
PMR1	0.26	1.33 %
SPE1	0.26	1.59 %
KNL2	0.15	0.74 %
KOU1	0.14	0.85 %
KVL1	0.13	0.68 %
MPL1	0.11	0.53 %
GTL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PUT1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
<b>Total</b>	<b>22.43</b>	<b>2.67 %</b>