

MTD Sales
26.57 L

Brand Share %
5.02 %

Information:

MTD : 01-11-2025 To 15-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	12.01	6.18 %
Fridge	10.01	5.67 %
Air-Cond	3.88	2.54 %
D-Freez	0.68	11.69 %
Total	26.57	5.02 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.39	6.00 %
TIRUPATI-01	10.17	3.97 %
Total	26.57	5.02 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.89	7.33 %
Fridge	6.28	6.69 %
Air-Cond	3.00	3.69 %
D-Freez	0.23	5.66 %
Total	16.39	6.00 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.66	4.81 %
TNK1	0.53	4.21 %
BVR1	0.52	2.64 %
VJW1	0.37	2.04 %
VJW5	0.28	2.80 %
RMV1	0.27	2.81 %
VJW2	0.23	3.39 %
KDR1	0.13	1.90 %
GNT2	0.12	2.45 %
NPR1	0.11	1.68 %
AMP1		0.00 %
DPE1		0.00 %
KND1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
WHRM		0.00 %
Total	16.39	6.00 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.12	5.10 %
Fridge	3.73	4.51 %
Air-Cond	0.88	1.23 %
D-Freez	0.45	25.03 %
Total	10.17	3.97 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.30	4.72 %
CTO1	0.58	3.85 %
NLR1	0.41	2.97 %
KVL1	0.28	3.42 %
MPL1	0.24	2.99 %
PGR1	0.19	3.26 %
KOU1	0.13	2.93 %
KDA1	0.12	1.51 %
KNL2	0.12	1.21 %
PDT1	0.12	1.41 %
TPY1	0.12	0.72 %
PMR1	0.11	0.93 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	10.17	3.97 %