

MTD Sales
66.51 L

Brand Share %
5.73 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	26.02	6.35 %
Air-Cond	21.46	5.59 %
Wash-Mac	18.83	5.19 %
D-Freez	0.20	4.08 %
Total	66.51	5.73 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	38.55	5.90 %
TIRUPATI-01	27.96	5.51 %
Total	66.51	5.73 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.16	6.08 %
Fridge	12.73	5.83 %
Wash-Mac	10.66	5.83 %
Total	38.55	5.90 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.65	3.32 %
TNK1	1.39	4.13 %
ELU1	0.91	3.00 %
PRL1	0.39	5.49 %
TDD1	0.33	1.76 %
VKN1	0.28	1.39 %
VUY1	0.24	3.31 %
DPE1	0.22	1.78 %
GVM1	0.18	1.32 %
AMP1	0.14	2.49 %
VJW1	0.13	0.36 %
KND1	0.13	0.67 %
GTSD		0.00 %
KDR1		0.00 %
PPM1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	38.55	5.90 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	13.29	6.96 %
Wash-Mac	8.17	4.55 %
Air-Cond	6.30	4.68 %
D-Freez	0.20	8.65 %
Total	27.96	5.51 %

Branch *	MTD Sales L	Brand Share %
NLR1	1.54	5.45 %
TPY1	1.51	5.25 %
NDL1	0.73	4.82 %
RJP1	0.58	2.52 %
PGR1	0.46	4.04 %
KNL2	0.46	4.16 %
DHN1	0.32	2.58 %
BVL1	0.15	1.41 %
PIL1	0.12	0.67 %
GTL1		0.00 %
KVL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	27.96	5.51 %