

MTD Sales
67.94 L

Brand Share %
6.81 %

Information:

MTD : 01-09-2026 To 15-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	38.31	8.62 %
Fridge	19.73	6.47 %
Wash-Mac	9.90	4.18 %
Total	67.94	6.81 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	35.19	6.77 %
VIJAYAWADA-01	32.75	6.84 %
Total	67.94	6.81 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.70	8.76 %
Fridge	10.14	6.33 %
Wash-Mac	4.35	3.61 %
Total	35.19	6.77 %

Branch *	MTD Sales L	Brand Share %
CTO1	1.85	5.15 %
KDA1	1.74	5.98 %
SPE1	0.92	5.65 %
KNL1	0.78	6.22 %
MPL1	0.76	5.88 %
NYP1	0.72	5.25 %
KDR1	0.54	3.91 %
DHN1	0.53	4.76 %
RJP1	0.45	2.17 %
BVL1	0.39	2.62 %
TPY1	0.37	1.80 %
KVL1	0.34	3.04 %
NLR1	0.33	1.39 %
KOU1	0.31	2.11 %
KAR1	0.21	2.10 %
VKI1	0.12	1.12 %
GTL1		0.00 %
KHT1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
Total	35.19	6.77 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.61	8.46 %
Fridge	9.59	6.62 %
Wash-Mac	5.55	4.77 %
Total	32.75	6.84 %

Branch *	MTD Sales L	Brand Share %
CRL1	1.37	5.73 %
BVR1	1.23	6.06 %
GVM1	0.87	5.66 %
RMV1	0.77	4.70 %
ELU1	0.74	5.27 %
NRT1	0.64	5.42 %
VKN1	0.62	6.63 %
TDD1	0.41	3.44 %
CKT1	0.34	4.61 %
MTM1	0.31	3.77 %
VJW1	0.31	1.77 %
AMP1	0.20	6.25 %
TNI1	0.15	1.44 %
TNK1	0.15	1.00 %
KND1	0.12	1.54 %
GNT2		0.00 %
GTSD		0.00 %
NZV1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	32.75	6.84 %