



AP : GODREJ Sales Performance 16/05/2026 9:17 AM

MTD Sales
95.53 L

Brand Share %
3.75 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	57.64	2.98 %
Fridge	29.85	7.92 %
Wash-Mac	7.70	3.69 %
D-Freez	0.34	1.30 %
Total	95.53	3.75 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	59.18	4.02 %
TIRUPATI-01	36.35	3.39 %
Total	95.53	3.75 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	36.54	3.15 %
Fridge	17.21	8.79 %
Wash-Mac	5.42	5.24 %
Total	59.18	4.02 %

Branch *	MTD Sales L	Brand Share %
VJW1	2.21	3.02 %
NRT1	1.12	2.64 %
NPR1	0.95	2.46 %
BVR1	0.89	1.06 %
VJW4	0.87	1.52 %
CKT1	0.81	3.19 %
BPP1	0.65	3.53 %
ELU1	0.53	1.23 %
TNI1	0.46	2.18 %
KND1	0.30	0.84 %
PNR1	0.13	1.62 %
TDD1	0.10	0.23 %
GVM1		0.00 %
PPM1		0.00 %
VJW5		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	59.18	4.02 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.10	2.73 %
Fridge	12.64	6.99 %
Wash-Mac	2.27	2.17 %
D-Freez	0.34	2.48 %
Total	36.35	3.39 %

Branch *	MTD Sales L	Brand Share %
NLR1	1.49	2.54 %
ATP1	1.02	2.29 %
KDR1	0.49	1.13 %
DHN1	0.48	2.43 %
GTL1	0.48	2.78 %
SPE1	0.43	1.05 %
BVL1	0.38	1.08 %
MPL1	0.31	1.40 %
KAR1	0.31	1.47 %
PMR1	0.27	0.88 %
NYP1	0.18	0.57 %
KVL1	0.17	0.51 %
PUT1	0.10	0.28 %
TPY1	0.09	0.12 %
KHT1		0.00 %
KOU1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
WHKD		0.00 %
Total	36.35	3.39 %