

MTD Sales
114.57 L

Brand Share %
3.77 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	81.96	3.30 %
Fridge	25.72	7.64 %
Wash-Mac	6.72	3.42 %
D-Freez	0.17	0.77 %
Total	114.57	3.77 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	68.24	4.43 %
TIRUPATI-01	46.34	3.10 %
Total	114.57	3.77 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	51.28	4.06 %
Fridge	13.15	7.83 %
Wash-Mac	3.64	3.78 %
D-Freez	0.17	1.38 %
Total	68.24	4.43 %

Branch *	MTD Sales L	Brand Share %
VJW3	2.21	3.73 %
TNK1	1.18	1.73 %
VKN1	1.00	3.17 %
BVR1	0.91	1.16 %
TDD1	0.74	1.28 %
NRT1	0.54	1.20 %
DPE1	0.46	1.71 %
ELU1	0.35	0.60 %
PNR1	0.31	1.79 %
GVM1	0.30	0.95 %
KND1	0.26	0.49 %
VUY1	0.25	0.99 %
AMP1	0.19	1.06 %
VJW5	0.14	0.43 %
PPM1	0.12	0.48 %
GTSD		0.00 %
TNI1		0.00 %
VJW4		0.00 %
WHVJ		0.00 %
Total	68.24	4.43 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	30.68	2.52 %
Fridge	12.58	7.45 %
Wash-Mac	3.08	3.08 %
Total	46.34	3.10 %

Branch *	MTD Sales L	Brand Share %
KDA1	1.84	2.04 %
CTO1	1.79	2.00 %
ATP1	1.74	2.53 %
PDT1	1.65	2.07 %
TPY1	1.42	1.10 %
PMR1	1.13	3.49 %
NDL1	1.11	2.90 %
PIL1	0.90	2.69 %
KHT1	0.78	1.70 %
KDR1	0.58	1.53 %
TPI1	0.19	0.61 %
MPL1	0.13	0.26 %
RCY1	0.13	0.29 %
SPE1	0.12	0.28 %
KVL1	0.11	0.51 %
BVL1		0.00 %
GTL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NYP1		0.00 %
PUT1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	46.34	3.10 %