

MTD Sales
25.51 L

Brand Share %
5.21 %

Information:

MTD : 01-11-2025 To 14-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	11.53	6.31 %
Fridge	9.66	5.93 %
Air-Cond	3.64	2.61 %
D-Freez	0.68	13.54 %
Total	25.51	5.21 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	15.77	6.14 %
TIRUPATI-01	9.74	4.18 %
Total	25.51	5.21 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.72	7.43 %
Fridge	6.05	6.91 %
Air-Cond	2.76	3.67 %
D-Freez	0.23	6.59 %
Total	15.77	6.14 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.66	5.14 %
TNK1	0.53	4.27 %
BVR1	0.52	2.88 %
VJW1	0.37	2.13 %
VJW5	0.28	2.90 %
NRT1	0.27	3.64 %
RMV1	0.27	3.08 %
VJW2	0.23	3.57 %
KDR1	0.13	1.95 %
GNT2	0.12	2.50 %
NPR1	0.11	1.77 %
AMP1		0.00 %
DPE1		0.00 %
KND1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	15.77	6.14 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.81	5.21 %
Fridge	3.60	4.80 %
Air-Cond	0.88	1.37 %
D-Freez	0.45	28.66 %
Total	9.74	4.18 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.30	5.05 %
CTO1	0.58	4.10 %
NLR1	0.41	3.13 %
KVL1	0.28	3.64 %
MPL1	0.24	3.13 %
PGR1	0.19	3.46 %
KOU1	0.13	2.93 %
KDA1	0.12	1.57 %
KNL2	0.12	1.26 %
PDT1	0.12	1.68 %
TPY1	0.12	1.13 %
PMR1	0.11	0.99 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	9.74	4.18 %