

MTD Sales
62.51 L

Brand Share %
5.66 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	24.17	6.19 %
Air-Cond	20.13	5.52 %
Wash-Mac	18.01	5.22 %
D-Freez	0.20	4.08 %
Total	62.51	5.66 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	36.13	5.74 %
TIRUPATI-01	26.38	5.55 %
Total	62.51	5.66 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.83	5.76 %
Fridge	11.87	5.59 %
Wash-Mac	10.43	5.95 %
Total	36.13	5.74 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.65	3.33 %
TNK1	1.39	4.27 %
ELU1	0.70	2.39 %
JGG1	0.48	5.29 %
PRL1	0.39	5.49 %
TDD1	0.33	1.81 %
TVU1	0.33	3.59 %
VKN1	0.28	1.46 %
VUY1	0.24	3.31 %
DPE1	0.22	1.88 %
GVM1	0.18	1.43 %
AMP1	0.14	2.52 %
VJW1	0.13	0.37 %
KND1	0.13	0.69 %
GTSD		0.00 %
KDR1		0.00 %
PPM1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	36.13	5.74 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	12.31	6.91 %
Wash-Mac	7.58	4.46 %
Air-Cond	6.30	5.05 %
D-Freez	0.20	8.65 %
Total	26.38	5.55 %

Branch *	MTD Sales L	Brand Share %
TPY1	1.51	5.63 %
NDL1	0.73	5.33 %
RJP1	0.48	2.19 %
PGR1	0.46	4.53 %
KNL2	0.46	4.30 %
DHN1	0.32	2.81 %
BVL1	0.15	1.61 %
PIL1	0.12	0.69 %
GTL1		0.00 %
KVL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	26.38	5.55 %