



AP : GODREJ Sales Performance 15/09/2025 9:17 AM

MTD Sales
12.04 L

Brand Share %
2.92 %

Information:

MTD : 01-09-2025 To 14-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	6.37	5.13 %
Fridge	3.95	3.07 %
Air-Cond	1.49	0.98 %
D-Freez	0.22	3.04 %
Total	12.04	2.92 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	8.08	4.03 %
TIRUPATI-01	3.96	1.87 %
Total	12.04	2.92 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.47	6.67 %
Air-Cond	2.62	2.81 %
Fridge	1.99	3.72 %
Total	8.08	4.03 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.23	2.68 %
OGL1	0.22	2.58 %
VJW1	0.18	2.62 %
VJW3	0.15	1.88 %
TNK1	0.12	1.59 %
TDD1	0.11	1.73 %
AMP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
Total	8.08	4.03 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.91	4.02 %
Fridge	1.96	2.61 %
D-Freez	0.22	4.18 %
Air-Cond	-1.13	-1.90 %
Total	3.96	1.87 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.30	2.38 %
TPY2	0.29	1.12 %
KHT1	0.15	2.01 %
MPL1	0.14	1.82 %
TPY1	0.13	1.31 %
KOU1	0.11	2.19 %
BVL1		0.00 %
GTL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
KNL1	-1.84	-110.75 %
Total	3.96	1.87 %