

MTD Sales
37.69 L

Brand Share %
5.20 %

Information:

MTD : 01-08-2025 To 14-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	20.33	5.78 %
Fridge	8.75	4.16 %
Wash-Mac	7.73	4.95 %
D-Freez	0.87	14.85 %
Total	37.69	5.20 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	21.12	5.12 %
TIRUPATI-01	16.57	5.31 %
Total	37.69	5.20 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.45	5.64 %
Fridge	4.04	3.83 %
Wash-Mac	3.41	5.29 %
D-Freez	0.21	5.86 %
Total	21.12	5.12 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.95	4.19 %
KND1	0.55	3.30 %
VJW5	0.53	4.68 %
CKT1	0.38	4.77 %
VJW3	0.38	2.53 %
BVR1	0.29	0.95 %
ELU1	0.27	2.24 %
VJW2	0.23	2.31 %
AMP1	0.15	2.19 %
BPP1	0.14	2.41 %
DPE1	0.14	2.38 %
KDR1	0.14	1.50 %
PPM1	0.13	2.29 %
GVM1	0.11	0.50 %
TDD1	0.11	1.05 %
CRL1		0.00 %
GNT2		0.00 %
PNR1		0.00 %
VUY1		0.00 %
Total	21.12	5.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.87	6.08 %
Fridge	4.71	4.48 %
Wash-Mac	4.32	4.72 %
D-Freez	0.66	29.61 %
Total	16.57	5.31 %

Branch *	MTD Sales L	Brand Share %
PDT1	0.50	3.88 %
PUT1	0.42	1.64 %
RJP1	0.23	2.43 %
NYP1	0.22	2.34 %
SPE1	0.15	1.20 %
KOU1	0.14	2.15 %
ADI1	0.13	1.10 %
GTL1	0.12	3.99 %
KNL2	0.11	2.12 %
PIL1	0.11	1.46 %
BVL1		0.00 %
NDL1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	16.57	5.31 %