



# AP : GODREJ Sales Performance 15/05/2026 9:18 AM

MTD Sales  
89.01 L

Brand Share %  
3.63 %

Information:

MTD : 01-05-2026 To 14-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.63 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 53.37       | 2.85 %        |
| Fridge   | 27.91       | 7.79 %        |
| Wash-Mac | 7.39        | 3.75 %        |
| D-Freez  | 0.34        | 1.38 %        |
| Total    | 89.01       | 3.63 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 54.16       | 3.83 %        |
| TIRUPATI-01   | 34.85       | 3.35 %        |
| Total         | 89.01       | 3.63 %        |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 33.19       | 2.97 %        |
| Fridge   | 15.86       | 8.57 %        |
| Wash-Mac | 5.12        | 5.14 %        |
| Total    | 54.16       | 3.83 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VJW1     | 1.30        | 1.83 %        |
| NRT1     | 1.12        | 2.73 %        |
| NPR1     | 0.95        | 2.60 %        |
| BVR1     | 0.89        | 1.12 %        |
| VJW4     | 0.87        | 1.59 %        |
| CKT1     | 0.81        | 3.31 %        |
| BPP1     | 0.65        | 3.53 %        |
| ELU1     | 0.53        | 1.25 %        |
| TNI1     | 0.46        | 2.30 %        |
| KND1     | 0.30        | 0.85 %        |
| PNR1     | 0.13        | 1.64 %        |
| TDD1     | 0.10        | 0.24 %        |
| GVM1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| WHGT     |             | 0.00 %        |
| WHVJ     |             | 0.00 %        |
| Total    | 54.16       | 3.83 %        |

**TIRUPATI-01**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond     | 20.19        | 2.67 %        |
| Fridge       | 12.05        | 6.95 %        |
| Wash-Mac     | 2.27         | 2.33 %        |
| D-Freez      | 0.34         | 2.63 %        |
| <b>Total</b> | <b>34.85</b> | <b>3.35 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| NLR1         | 1.49         | 2.64 %        |
| ATP1         | 1.02         | 2.37 %        |
| KDR1         | 0.49         | 1.15 %        |
| DHN1         | 0.48         | 2.63 %        |
| GTL1         | 0.48         | 2.78 %        |
| SPE1         | 0.43         | 1.08 %        |
| BVL1         | 0.38         | 1.14 %        |
| MPL1         | 0.31         | 1.45 %        |
| KAR1         | 0.31         | 1.56 %        |
| PMR1         | 0.27         | 0.91 %        |
| NYP1         | 0.18         | 0.59 %        |
| KVL1         | 0.17         | 0.52 %        |
| TPY1         | 0.09         | 0.13 %        |
| KHT1         |              | 0.00 %        |
| KOU1         |              | 0.00 %        |
| PUT1         |              | 0.00 %        |
| TPI1         |              | 0.00 %        |
| VKI1         |              | 0.00 %        |
| WHKD         |              | 0.00 %        |
| <b>Total</b> | <b>34.85</b> | <b>3.35 %</b> |