

MTD Sales
23.05 L

Brand Share %
5.02 %

Information:

MTD : 01-11-2025 To 13-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	11.16	6.40 %
Fridge	8.03	5.34 %
Air-Cond	3.18	2.46 %
D-Freez	0.68	13.97 %
Total	23.05	5.02 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.68	5.72 %
TIRUPATI-01	9.37	4.27 %
Total	23.05	5.02 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.46	7.55 %
Fridge	4.69	5.83 %
Air-Cond	2.30	3.30 %
D-Freez	0.23	6.59 %
Total	13.68	5.72 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.53	4.67 %
BVR1	0.52	3.11 %
VJW1	0.37	2.25 %
VJW5	0.28	3.32 %
NRT1	0.27	3.64 %
RMV1	0.27	3.27 %
VJW2	0.23	3.57 %
KDR1	0.13	2.04 %
GNT2	0.12	2.50 %
NPR1	0.11	1.90 %
AMP1		0.00 %
DPE1		0.00 %
KND1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	13.68	5.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.70	5.30 %
Fridge	3.35	4.78 %
Air-Cond	0.88	1.47 %
D-Freez	0.45	31.74 %
Total	9.37	4.27 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.58	4.19 %
NLR1	0.41	3.26 %
KVL1	0.28	4.00 %
MPL1	0.24	3.87 %
PGR1	0.19	3.82 %
KDA1	0.12	1.71 %
KNL2	0.12	1.33 %
PDT1	0.12	1.68 %
TPY1	0.12	1.23 %
PMR1	0.11	1.00 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	9.37	4.27 %