

MTD Sales
58.08 L

Brand Share %
5.46 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	23.61	6.28 %
Air-Cond	17.46	5.02 %
Wash-Mac	16.81	5.01 %
D-Freez	0.20	4.31 %
Total	58.08	5.46 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	33.94	5.57 %
TIRUPATI-01	24.13	5.30 %
Total	58.08	5.46 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.47	5.44 %
Fridge	11.56	5.62 %
Wash-Mac	9.91	5.77 %
Total	33.94	5.57 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.65	3.37 %
TNK1	1.39	4.36 %
OGL1	1.21	4.82 %
NPR1	0.83	5.00 %
ELU1	0.59	2.07 %
TDD1	0.33	1.84 %
TVU1	0.33	3.81 %
VKN1	0.28	1.54 %
VUY1	0.24	3.38 %
DPE1	0.22	1.93 %
GVM1	0.18	1.47 %
AMP1	0.14	2.69 %
VJW1	0.13	0.38 %
KND1	0.13	0.71 %
GTSD		0.00 %
KDR1		0.00 %
PPM1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	33.94	5.57 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	12.05	7.08 %
Wash-Mac	6.91	4.22 %
Air-Cond	4.98	4.19 %
D-Freez	0.20	9.74 %
Total	24.13	5.30 %

Branch *	MTD Sales L	Brand Share %
TPY1	1.34	5.00 %
PDT1	0.53	3.31 %
RJP1	0.48	2.22 %
PGR1	0.46	4.59 %
KNL2	0.46	4.77 %
DHN1	0.32	2.86 %
BVL1	0.15	1.67 %
GTL1		0.00 %
KVL1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	24.13	5.30 %