

MTD Sales
55.01 L

Brand Share %
6.41 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	30.66	7.77 %
Fridge	17.07	6.55 %
Wash-Mac	7.27	3.77 %
Total	55.01	6.41 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	27.84	6.10 %
VIJAYAWADA-01	27.16	6.75 %
Total	55.01	6.41 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.40	7.70 %
Fridge	8.85	6.34 %
Wash-Mac	2.60	2.55 %
Total	27.84	6.10 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.92	3.17 %
MPL1	0.62	5.59 %
NDL1	0.61	6.14 %
SPE1	0.61	4.28 %
PIL1	0.59	5.17 %
KDR1	0.54	4.34 %
KNL1	0.47	4.99 %
NYP1	0.40	3.47 %
BVL1	0.39	3.35 %
DHN1	0.38	3.79 %
KVL1	0.34	3.55 %
NLR1	0.33	1.48 %
KOU1	0.31	2.35 %
PUT1	0.31	2.88 %
RJP1	0.25	1.33 %
ADI1	0.25	5.14 %
KAR1	0.21	2.51 %
VKI1	0.12	1.20 %
GTL1		0.00 %
KHT1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
WHRN		0.00 %
Total	27.84	6.10 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.27	7.85 %
Fridge	8.23	6.79 %
Wash-Mac	4.67	5.15 %
Total	27.16	6.75 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.76	3.82 %
NRT1	0.64	5.89 %
ELU1	0.58	4.61 %
TDD1	0.41	4.36 %
TVU1	0.38	5.65 %
RMV1	0.37	2.66 %
CKT1	0.34	5.10 %
MTM1	0.31	4.37 %
VJW1	0.31	2.16 %
BPP1	0.30	5.07 %
TNI1	0.15	1.81 %
TNK1	0.15	1.24 %
KND1	0.12	1.59 %
AMP1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
NZV1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	27.16	6.75 %