

MTD Sales
22.05 L

Brand Share %
5.09 %

Information:

MTD : 01-11-2025 To 12-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	10.56	6.39 %
Fridge	7.63	5.43 %
Air-Cond	3.18	2.59 %
D-Freez	0.68	15.78 %
Total	22.05	5.09 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.12	5.85 %
TIRUPATI-01	8.92	4.28 %
Total	22.05	5.09 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.19	7.66 %
Fridge	4.41	5.83 %
Air-Cond	2.30	3.55 %
D-Freez	0.23	7.16 %
Total	13.12	5.85 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.54	4.76 %
TNK1	0.53	4.84 %
BVR1	0.52	3.45 %
VJW1	0.37	2.48 %
VJW5	0.28	3.32 %
NRT1	0.27	3.64 %
RMV1	0.27	3.32 %
VJW2	0.23	3.57 %
TNI1	0.14	3.26 %
KDR1	0.13	2.10 %
BPP1	0.12	4.27 %
GNT2	0.12	2.71 %
TVU1	0.12	2.81 %
NPR1	0.11	1.90 %
AMP1		0.00 %
DPE1		0.00 %
KND1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	13.12	5.85 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.37	5.17 %
Fridge	3.22	4.96 %
Air-Cond	0.88	1.52 %
D-Freez	0.45	39.66 %
Total	8.92	4.28 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.58	4.65 %
NLR1	0.33	2.81 %
KVL1	0.28	4.22 %
PGR1	0.19	4.61 %
KDA1	0.12	2.04 %
KNL2	0.12	1.33 %
PDT1	0.12	1.73 %
TPY1	0.12	1.25 %
PMR1	0.11	1.02 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	8.92	4.28 %