

MTD Sales  
55.23 L

Brand Share %  
5.41 %

Information:

MTD : 01-10-2025 To 12-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.41 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 23.13       | 6.37 %        |
| Wash-Mac | 16.38       | 5.12 %        |
| Air-Cond | 15.52       | 4.64 %        |
| D-Freez  | 0.20        | 4.61 %        |
| Total    | 55.23       | 5.41 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 31.98       | 5.45 %        |
| TIRUPATI-01   | 23.25       | 5.35 %        |
| Total         | 55.23       | 5.41 %        |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 11.37       | 5.71 %        |
| Air-Cond | 10.81       | 4.90 %        |
| Wash-Mac | 9.80        | 5.95 %        |
| Total    | 31.98       | 5.45 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BVR1     | 1.37        | 2.84 %        |
| OGL1     | 1.21        | 4.96 %        |
| NPR1     | 0.83        | 5.32 %        |
| ELU1     | 0.59        | 2.12 %        |
| TNK1     | 0.52        | 1.81 %        |
| TDD1     | 0.33        | 1.94 %        |
| TVU1     | 0.33        | 3.88 %        |
| VKN1     | 0.28        | 1.71 %        |
| VUY1     | 0.24        | 3.38 %        |
| DPE1     | 0.22        | 1.98 %        |
| GVM1     | 0.18        | 1.47 %        |
| AMP1     | 0.14        | 2.69 %        |
| VJW1     | 0.13        | 0.40 %        |
| KND1     | 0.13        | 0.73 %        |
| GTSD     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| VJW3     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| Total    | 31.98       | 5.45 %        |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 11.76       | 7.17 %        |
| Wash-Mac | 6.58        | 4.24 %        |
| Air-Cond | 4.72        | 4.15 %        |
| D-Freez  | 0.20        | 11.42 %       |
| Total    | 23.25       | 5.35 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY1     | 1.34        | 5.27 %        |
| KNL2     | 0.46        | 5.38 %        |
| PDT1     | 0.39        | 2.60 %        |
| DHN1     | 0.32        | 2.92 %        |
| PGR1     | 0.31        | 3.28 %        |
| RJP1     | 0.21        | 1.05 %        |
| BVL1     | 0.15        | 1.78 %        |
| GTL1     |             | 0.00 %        |
| KVL1     |             | 0.00 %        |
| PIL1     |             | 0.00 %        |
| PMR1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| SPE1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| Total    | 23.25       | 5.35 %        |