

MTD Sales
10.42 L

Brand Share %
2.81 %

Information:

MTD : 01-09-2025 To 12-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	5.84	5.22 %
Fridge	3.40	2.96 %
Air-Cond	0.96	0.69 %
D-Freez	0.22	3.52 %
Total	10.42	2.81 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.40	3.95 %
TIRUPATI-01	3.02	1.64 %
Total	10.42	2.81 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.05	6.37 %
Air-Cond	2.36	2.65 %
Fridge	1.99	4.08 %
Total	7.40	3.95 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.23	2.80 %
VJW3	0.15	2.01 %
TNK1	0.12	1.67 %
TDD1	0.11	1.82 %
OGL1	0.11	1.34 %
AMP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
Total	7.40	3.95 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.79	4.36 %
Fridge	1.41	2.13 %
D-Freez	0.22	4.85 %
Air-Cond	-1.40	-2.84 %
Total	3.02	1.64 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.15	2.15 %
TPY2	0.15	0.61 %
TPY1	0.13	1.52 %
KOU1	0.11	2.34 %
NDL1	0.11	2.56 %
BVL1		0.00 %
GTL1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
KNL1	-1.84	-218.11 %
Total	3.02	1.64 %