

MTD Sales
20.98 L

Brand Share %
5.15 %

Information:

MTD : 01-11-2025 To 11-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	10.00	6.41 %
Fridge	7.12	5.44 %
Air-Cond	3.18	2.72 %
D-Freez	0.68	17.38 %
Total	20.98	5.15 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.50	5.93 %
TIRUPATI-01	8.48	4.31 %
Total	20.98	5.15 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.07	8.08 %
Fridge	3.90	5.52 %
Air-Cond	2.30	3.70 %
D-Freez	0.23	8.19 %
Total	12.50	5.93 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.41	4.37 %
OGL1	0.40	4.00 %
BVR1	0.39	2.73 %
VJW1	0.37	2.58 %
VJW5	0.28	3.54 %
NRT1	0.27	3.78 %
RMV1	0.27	3.72 %
VJW2	0.23	3.57 %
TNI1	0.14	3.26 %
KDR1	0.13	2.14 %
GNT2	0.12	2.71 %
TVU1	0.12	3.27 %
RAL1	0.12	2.76 %
NPR1	0.11	2.06 %
AMP1		0.00 %
DPE1		0.00 %
KND1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	12.50	5.93 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.93	4.86 %
Fridge	3.22	5.34 %
Air-Cond	0.88	1.61 %
D-Freez	0.45	39.66 %
Total	8.48	4.31 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.58	4.74 %
NLR1	0.33	2.97 %
KVL1	0.28	4.28 %
PGR1	0.19	4.85 %
KDA1	0.12	2.08 %
KNL2	0.12	1.43 %
PDT1	0.12	1.79 %
TPY1	0.12	1.37 %
PMR1	0.11	1.03 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	8.48	4.31 %