

MTD Sales
51.33 L

Brand Share %
5.35 %

Information:

MTD : 01-10-2025 To 11-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	21.38	6.28 %
Wash-Mac	15.27	5.06 %
Air-Cond	14.49	4.63 %
D-Freez	0.20	4.80 %
Total	51.33	5.35 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	30.61	5.52 %
TIRUPATI-01	20.72	5.12 %
Total	51.33	5.35 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	11.14	5.88 %
Air-Cond	10.04	4.91 %
Wash-Mac	9.43	5.98 %
Total	30.61	5.52 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.13	2.55 %
ELU1	0.59	2.21 %
CKT1	0.59	5.12 %
TNK1	0.38	1.34 %
TDD1	0.33	2.02 %
TVU1	0.33	4.03 %
VKN1	0.28	1.76 %
VUY1	0.24	3.58 %
DPE1	0.22	2.00 %
GVM1	0.18	1.57 %
AMP1	0.14	3.11 %
VJW1	0.13	0.45 %
KND1	0.13	0.77 %
GTSD		0.00 %
KDR1		0.00 %
PPM1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	30.61	5.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	10.25	6.79 %
Wash-Mac	5.83	4.06 %
Air-Cond	4.45	4.11 %
D-Freez	0.20	11.42 %
Total	20.72	5.12 %

Branch *	MTD Sales L	Brand Share %
TPY1	1.23	5.16 %
PDT1	0.39	2.71 %
NDL1	0.39	3.19 %
KOU1	0.32	4.22 %
KNL2	0.32	4.31 %
PGR1	0.31	3.35 %
RJP1	0.21	1.07 %
BVL1	0.15	1.84 %
DHN1	0.13	1.29 %
GTL1		0.00 %
KVL1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	20.72	5.12 %