

MTD Sales
9.80 L

Brand Share %
2.74 %

Information:

MTD : 01-09-2025 To 11-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	5.42	5.08 %
Fridge	3.20	2.90 %
Air-Cond	0.96	0.72 %
D-Freez	0.22	3.65 %
Total	9.80	2.74 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.40	4.09 %
TIRUPATI-01	2.40	1.36 %
Total	9.80	2.74 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.05	6.64 %
Air-Cond	2.36	2.73 %
Fridge	1.99	4.23 %
Total	7.40	4.09 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.15	1.86 %
TNK1	0.12	1.67 %
TDD1	0.11	1.82 %
OGL1	0.11	1.34 %
AMP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
Total	7.40	4.09 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.37	3.90 %
Fridge	1.21	1.91 %
D-Freez	0.22	4.85 %
Air-Cond	-1.40	-2.96 %
Total	2.40	1.36 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.15	2.19 %
TPY2	0.15	0.67 %
TPY1	0.13	1.55 %
KOU1	0.11	2.36 %
NDL1	0.11	2.56 %
BVL1		0.00 %
GTL1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
KNL1	-1.84	-218.11 %
Total	2.40	1.36 %