

MTD Sales
35.09 L

Brand Share %
5.31 %

Information:

MTD : 01-08-2025 To 11-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	19.29	5.90 %
Fridge	7.55	4.06 %
Wash-Mac	7.37	5.17 %
D-Freez	0.87	18.03 %
Total	35.09	5.31 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	19.18	5.14 %
TIRUPATI-01	15.91	5.54 %
Total	35.09	5.31 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.42	5.71 %
Wash-Mac	3.30	5.64 %
Fridge	3.25	3.46 %
D-Freez	0.21	7.45 %
Total	19.18	5.14 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.95	4.47 %
KND1	0.55	3.49 %
VJW3	0.38	2.58 %
BVR1	0.29	1.10 %
ELU1	0.27	2.36 %
AMP1	0.15	3.84 %
BPP1	0.14	2.70 %
DPE1	0.14	2.52 %
KDR1	0.14	1.79 %
PPM1	0.13	2.63 %
GVM1	0.11	0.50 %
TDD1	0.11	1.19 %
CRL1		0.00 %
GNT2		0.00 %
PNR1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
Total	19.18	5.14 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.87	6.30 %
Fridge	4.31	4.66 %
Wash-Mac	4.07	4.85 %
D-Freez	0.66	33.47 %
Total	15.91	5.54 %

Branch *	MTD Sales L	Brand Share %
PDT1	0.50	4.46 %
PUT1	0.42	1.73 %
RJP1	0.23	2.68 %
NYP1	0.22	2.43 %
SPE1	0.15	1.28 %
KOU1	0.14	2.33 %
ADI1	0.13	1.13 %
KNL2	0.11	2.46 %
PIL1	0.11	1.55 %
BVL1		0.00 %
GTL1		0.00 %
NDL1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	15.91	5.54 %