

MTD Sales  
20.38 L

Brand Share %  
5.29 %

Information:

MTD : 01-11-2025 To 10-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.29 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 9.63        | 6.56 %        |
| Fridge   | 6.89        | 5.56 %        |
| Air-Cond | 3.18        | 2.87 %        |
| D-Freez  | 0.68        | 18.44 %       |
| Total    | 20.38       | 5.29 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 12.04       | 6.06 %        |
| TIRUPATI-01   | 8.34        | 4.47 %        |
| Total         | 20.38       | 5.29 %        |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 5.84        | 8.27 %        |
| Fridge   | 3.67        | 5.49 %        |
| Air-Cond | 2.30        | 3.94 %        |
| D-Freez  | 0.23        | 8.19 %        |
| Total    | 12.04       | 6.06 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TNK1     | 0.41        | 4.65 %        |
| OGL1     | 0.40        | 4.60 %        |
| BVR1     | 0.39        | 2.90 %        |
| VJW1     | 0.37        | 2.64 %        |
| VJW5     | 0.28        | 3.85 %        |
| NRT1     | 0.27        | 3.97 %        |
| RMV1     | 0.27        | 3.72 %        |
| TNI1     | 0.14        | 3.26 %        |
| KDR1     | 0.13        | 2.33 %        |
| BPP1     | 0.12        | 5.17 %        |
| GNT2     | 0.12        | 2.71 %        |
| TVU1     | 0.12        | 3.59 %        |
| RAL1     | 0.12        | 2.85 %        |
| NPR1     | 0.11        | 2.33 %        |
| AMP1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| TDD1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| Total    | 12.04       | 6.06 %        |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 3.79        | 4.97 %        |
| Fridge   | 3.22        | 5.65 %        |
| Air-Cond | 0.88        | 1.67 %        |
| D-Freez  | 0.45        | 49.44 %       |
| Total    | 8.34        | 4.47 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CTO1     | 0.58        | 4.99 %        |
| NLR1     | 0.33        | 3.01 %        |
| KVL1     | 0.28        | 4.86 %        |
| PGR1     | 0.19        | 4.85 %        |
| KDA1     | 0.12        | 2.14 %        |
| KNL2     | 0.12        | 1.49 %        |
| PDT1     | 0.12        | 1.95 %        |
| TPY1     | 0.12        | 1.46 %        |
| PMR1     | 0.11        | 1.07 %        |
| BVL1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KHT1     |             | 0.00 %        |
| KOU1     |             | 0.00 %        |
| MPL1     |             | 0.00 %        |
| PIL1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| Total    | 8.34        | 4.47 %        |