

MTD Sales
47.99 L

Brand Share %
5.34 %

Information:

MTD : 01-10-2025 To 10-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	20.85	6.48 %
Wash-Mac	14.54	5.11 %
Air-Cond	12.41	4.28 %
D-Freez	0.20	5.49 %
Total	47.99	5.34 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	27.54	5.28 %
TIRUPATI-01	20.46	5.42 %
Total	47.99	5.34 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	10.87	6.08 %
Wash-Mac	8.71	5.86 %
Air-Cond	7.96	4.14 %
Total	27.54	5.28 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.99	2.46 %
ELU1	0.59	2.29 %
CKT1	0.46	4.00 %
TNK1	0.38	1.39 %
JGG1	0.37	5.16 %
GNT2	0.34	3.98 %
TVU1	0.33	4.36 %
VKN1	0.28	1.83 %
VUY1	0.24	4.08 %
TDD1	0.23	1.97 %
DPE1	0.22	2.22 %
GVM1	0.18	1.57 %
AMP1	0.14	3.11 %
VJW1	0.13	0.46 %
KND1	0.13	0.80 %
GTSD		0.00 %
KDR1		0.00 %
PPM1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	27.54	5.28 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	9.98	6.99 %
Wash-Mac	5.83	4.28 %
Air-Cond	4.45	4.57 %
D-Freez	0.20	16.32 %
Total	20.46	5.42 %

Branch *	MTD Sales L	Brand Share %
TPY1	1.23	5.23 %
PDT1	0.39	2.73 %
NDL1	0.39	3.58 %
KOU1	0.32	4.49 %
KNL2	0.32	4.70 %
PGR1	0.31	3.53 %
RJP1	0.21	1.08 %
BVL1	0.15	1.93 %
DHN1	0.13	1.42 %
GTL1		0.00 %
KVL1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	20.46	5.42 %