



AP : GODREJ Sales Performance 11/09/2025 9:17 AM

MTD Sales
9.40 L

Brand Share %
2.79 %

Information:

MTD : 01-09-2025 To 10-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	5.31	5.19 %
Fridge	2.92	2.86 %
Air-Cond	0.96	0.75 %
D-Freez	0.22	4.18 %
Total	9.40	2.79 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.29	4.25 %
TIRUPATI-01	2.11	1.27 %
Total	9.40	2.79 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.94	6.62 %
Air-Cond	2.36	2.85 %
Fridge	1.99	4.61 %
Total	7.29	4.25 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.15	2.00 %
ELU1	0.12	1.74 %
TNK1	0.12	1.73 %
TDD1	0.11	1.90 %
OGL1	0.11	1.42 %
AMP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
Total	7.29	4.25 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.37	4.09 %
Fridge	0.93	1.57 %
D-Freez	0.22	5.14 %
Air-Cond	-1.40	-3.12 %
Total	2.11	1.27 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.15	0.70 %
KOU1	0.11	2.36 %
NDL1	0.11	2.56 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
KNL1	-1.84	-261.34 %
Total	2.11	1.27 %