

MTD Sales
32.85 L

Brand Share %
5.25 %

Information:

MTD : 01-08-2025 To 10-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	18.48	5.93 %
Fridge	6.92	3.94 %
Wash-Mac	6.58	4.91 %
D-Freez	0.87	18.03 %
Total	32.85	5.25 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	17.57	5.02 %
TIRUPATI-01	15.29	5.53 %
Total	32.85	5.25 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.60	5.65 %
Fridge	2.99	3.42 %
Wash-Mac	2.75	5.12 %
D-Freez	0.21	7.45 %
Total	17.57	5.02 %

Branch *	MTD Sales L	Brand Share %
KND1	0.55	3.54 %
RAL1	0.51	4.78 %
VJW3	0.38	2.71 %
BVR1	0.29	1.16 %
ELU1	0.27	2.48 %
AMP1	0.15	3.84 %
BPP1	0.14	2.91 %
DPE1	0.14	2.52 %
KDR1	0.14	1.95 %
PPM1	0.13	2.71 %
GVM1	0.11	0.52 %
TDD1	0.11	1.27 %
CRL1		0.00 %
GNT2		0.00 %
PNR1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
Total	17.57	5.02 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.87	6.47 %
Fridge	3.92	4.46 %
Wash-Mac	3.83	4.76 %
D-Freez	0.66	33.47 %
Total	15.29	5.53 %

Branch *	MTD Sales L	Brand Share %
PUT1	0.42	1.77 %
PDT1	0.38	3.43 %
RJP1	0.23	2.74 %
NYP1	0.22	2.60 %
SPE1	0.15	1.31 %
KOU1	0.14	2.44 %
ADI1	0.13	1.15 %
KNL2	0.11	2.46 %
PIL1	0.11	1.75 %
BVL1		0.00 %
GTL1		0.00 %
NDL1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	15.29	5.53 %