

MTD Sales
18.33 L

Brand Share %
5.19 %

Information:

MTD : 01-11-2025 To 09-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	8.62	6.51 %
Fridge	6.08	5.41 %
Air-Cond	3.18	3.02 %
D-Freez	0.45	13.10 %
Total	18.33	5.19 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	10.49	5.69 %
TIRUPATI-01	7.84	4.64 %
Total	18.33	5.19 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.07	7.96 %
Fridge	3.12	5.11 %
Air-Cond	2.30	4.04 %
Total	10.49	5.69 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.40	4.90 %
BVR1	0.39	3.11 %
VJW1	0.37	2.86 %
VJW5	0.28	4.01 %
NRT1	0.27	4.38 %
TNK1	0.27	3.13 %
RMV1	0.27	3.85 %
VKN1	0.15	3.86 %
TNI1	0.14	3.58 %
KDR1	0.13	2.37 %
GNT2	0.12	2.85 %
RAL1	0.12	3.08 %
NPR1	0.11	2.55 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
KND1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	10.49	5.69 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.55	5.18 %
Fridge	2.96	5.77 %
Air-Cond	0.88	1.82 %
D-Freez	0.45	49.44 %
Total	7.84	4.64 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.33	3.41 %
KDA1	0.12	2.82 %
PDT1	0.12	2.10 %
TPY1	0.12	1.55 %
PMR1	0.11	1.07 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	7.84	4.64 %