

MTD Sales
45.52 L

Brand Share %
5.26 %

Information:

MTD : 01-10-2025 To 09-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	19.06	6.18 %
Wash-Mac	14.40	5.24 %
Air-Cond	11.86	4.25 %
D-Freez	0.20	5.49 %
Total	45.52	5.26 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	26.07	5.16 %
TIRUPATI-01	19.45	5.38 %
Total	45.52	5.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	10.09	5.84 %
Wash-Mac	8.56	5.89 %
Air-Cond	7.42	4.02 %
Total	26.07	5.16 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.99	2.48 %
OGL1	0.94	4.79 %
ELU1	0.59	2.31 %
CKT1	0.46	4.00 %
TNK1	0.38	1.40 %
JGG1	0.37	5.25 %
GNT2	0.34	4.24 %
TVU1	0.33	4.36 %
VKN1	0.28	1.83 %
VUY1	0.24	4.08 %
TDD1	0.23	1.97 %
DPE1	0.22	2.41 %
GVM1	0.18	1.67 %
AMP1	0.14	3.11 %
VJW1	0.13	0.49 %
KND1	0.13	0.85 %
GTSD		0.00 %
KDR1		0.00 %
PPM1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	26.07	5.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	8.97	6.60 %
Wash-Mac	5.83	4.51 %
Air-Cond	4.45	4.70 %
D-Freez	0.20	16.32 %
Total	19.45	5.38 %

Branch *	MTD Sales L	Brand Share %
PDT1	0.39	2.73 %
NDL1	0.39	3.68 %
KOU1	0.32	4.51 %
KNL2	0.32	4.78 %
PGR1	0.31	4.01 %
RJP1	0.21	1.13 %
BVL1	0.15	2.06 %
DHN1	0.13	1.53 %
GTL1		0.00 %
KVL1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	19.45	5.38 %