

MTD Sales
31.02 L

Brand Share %
5.43 %

Information:

MTD : 01-08-2025 To 09-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	17.68	6.12 %
Fridge	6.40	4.12 %
Wash-Mac	6.06	4.95 %
D-Freez	0.87	19.51 %
Total	31.02	5.43 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.88	5.35 %
TIRUPATI-01	14.14	5.53 %
Total	31.02	5.43 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.34	6.01 %
Fridge	2.69	3.51 %
Wash-Mac	2.64	5.55 %
D-Freez	0.21	8.54 %
Total	16.88	5.35 %

Branch *	MTD Sales L	Brand Share %
KND1	0.55	4.65 %
GNT1	0.49	3.82 %
VJW3	0.38	2.84 %
BVR1	0.29	1.32 %
ELU1	0.27	2.71 %
AMP1	0.15	4.24 %
BPP1	0.14	2.99 %
DPE1	0.14	2.77 %
KDR1	0.14	2.20 %
PPM1	0.13	2.81 %
GVM1	0.11	0.54 %
TDD1	0.11	1.53 %
CRL1		0.00 %
GNT2		0.00 %
PNR1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
Total	16.88	5.35 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.34	6.33 %
Fridge	3.71	4.72 %
Wash-Mac	3.43	4.56 %
D-Freez	0.66	33.47 %
Total	14.14	5.53 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.56	3.54 %
PUT1	0.42	1.83 %
RJP1	0.23	2.95 %
NYP1	0.22	2.60 %
SPE1	0.15	1.65 %
KOU1	0.14	2.53 %
ADI1	0.13	1.18 %
KNL2	0.11	2.46 %
PIL1	0.11	1.84 %
PDT1	0.11	1.15 %
BVL1		0.00 %
GTL1		0.00 %
NDL1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	14.14	5.53 %