

MTD Sales
20.20 L

Brand Share %
7.08 %

Information:

MTD : 01-12-2025 To 08-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **7.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	8.25	9.14 %
Wash-Mac	6.26	5.88 %
Air-Cond	4.92	5.74 %
D-Freez	0.77	24.96 %
Total	20.20	7.08 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.77	8.41 %
TIRUPATI-01	7.43	5.56 %
Total	20.20	7.08 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.92	8.67 %
Fridge	3.99	8.87 %
Wash-Mac	3.49	7.18 %
D-Freez	0.38	22.18 %
Total	12.77	8.41 %

Branch *	MTD Sales L	Brand Share %
TNI1	0.35	6.42 %
VJW3	0.27	5.48 %
RMV1	0.26	4.77 %
ELU1	0.12	3.58 %
TNK1	0.12	1.82 %
CRL1	0.12	1.36 %
NPR1	0.11	2.51 %
GNT2	0.11	4.99 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
GTSD		0.00 %
KDR1		0.00 %
KND1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	12.77	8.41 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	4.26	9.40 %
Wash-Mac	2.78	4.79 %
D-Freez	0.39	28.39 %
Total	7.43	5.56 %

Branch *	MTD Sales L	Brand Share %
KDA1	0.37	5.92 %
CTO1	0.29	4.56 %
NDL1	0.27	4.54 %
MPL1	0.24	6.08 %
PMR1	0.14	3.71 %
NLR1	0.13	2.46 %
KNL2	0.11	2.79 %
PDT1	0.11	2.18 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	7.43	5.56 %