

MTD Sales
16.59 L

Brand Share %
5.22 %

Information:

MTD : 01-11-2025 To 08-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	7.92	6.69 %
Fridge	5.04	5.08 %
Air-Cond	3.18	3.29 %
D-Freez	0.45	13.10 %
Total	16.59	5.22 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	9.67	5.76 %
TIRUPATI-01	6.93	4.62 %
Total	16.59	5.22 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.37	7.66 %
Fridge	3.00	5.50 %
Air-Cond	2.30	4.28 %
Total	9.67	5.76 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.39	3.65 %
VJW5	0.28	4.51 %
NRT1	0.27	4.38 %
TNK1	0.27	3.81 %
RMV1	0.27	4.18 %
OGL1	0.26	3.48 %
VJW1	0.19	1.64 %
VKN1	0.15	4.93 %
KDR1	0.13	3.24 %
GNT2	0.12	2.96 %
RAL1	0.12	3.08 %
NPR1	0.11	2.80 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
KND1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	9.67	5.76 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.55	5.79 %
Fridge	2.05	4.57 %
Air-Cond	0.88	2.05 %
D-Freez	0.45	49.44 %
Total	6.93	4.62 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.33	3.69 %
KDA1	0.12	3.59 %
PDT1	0.12	2.10 %
TPY1	0.12	1.96 %
PMR1	0.11	1.16 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	6.93	4.62 %